

## **Title: How to Choose the Best Artificial Christmas Tree**

### **1. Intro Copy**

Today, artificial Christmas trees look, and in some instances smell, similar to real Christmas trees. They're genuinely evergreen and provide joy and holiday cheer year after year without the commitment or cleanup of natural trees. Realistic artificial Christmas trees come in a wide variety, from pre-lit to traditional, metal, potted, and more. You can get one that will tickle your fancy! But let us help you find what you're looking for. Use our Christmas tree guide to help you find the best size and style for your home's decor.

### **2. Tree Profiles (Medium/Slim – Victoria & Jenna confirming if we have a full – Do not have full)**

#### **Title: Find the Right Artificial Christmas Tree Size**

##### **Medium Christmas Trees**

This type of artificial Christmas tree has a more tapered look but still maintains a natural-looking form. Our realistic artificial Christmas trees come in medium shapes including 6-7 feet tall and 9-foot tall.

##### **Slim Christmas Trees**

Slender artificial Christmas trees are ideal for narrow and small spaces giving them an appealing, graceful elegance. If you're looking for pre-lit Christmas trees that will look great in a corner, consider slim-shaped trees.

### **3. Tip/Needle Information**

#### **Title: Types of Tree Needles**

##### **All PVC**

Artificial Christmas trees made with polyvinyl chloride (PVC) plastic feature needles that are cut into thin, rectangular strips for a soft, papery needle. These trees are popular for their full shapes and durability.

##### **PVC + PE**

Realistic artificial Christmas trees with PE needles resemble natural spruce or fir needles. Their 3D quality gives them either a rounded, tapered, or forked look to replicate natural trees. But, they often have PVC needles incorporated into their design. However, the mixed branches provide more lifelike greenery.

### **4. Tree Styles**

#### **Traditional Christmas Trees**

This artificial Christmas tree is a great choice for a traditional interior. Our trees are pre-lit with either clear or multi mini incandescent lights. All you have to do is decorate with ornaments and other Christmas tree decorations.

### **Potted Christmas Trees**

An artificial potted Christmas tree is a versatile holiday decoration. Smaller potted trees easily fit into a small space or on a tabletop as a centerpiece. Some potted trees can be used outdoors because they can withstand the harsh elements.

### **Metal Christmas Trees**

For a contemporary Christmas, a metal tree will make a statement. They come in a variety of colors and sizes, and some even accommodate Christmas ornaments. We have beautiful metal Christmas trees suitable for traditional interiors.

### **Corner Christmas Trees**

Space-savers like a corner Christmas tree easily wedge perfectly. Our pre-lit corner artificial Christmas tree has a weighted antiqued gold resin base and can easily sit on the floor or be placed on either side of a fireplace.

### **Slim Christmas Trees**

A slim artificial Christmas tree is a space-saving holiday decor solution. Their realistic branches give you all the glam without all the bulk. Get one that's pre-lit and decorate with ornaments, bows, and other Christmas decorations.

### **Wall Christmas Trees**

When space is limited, an artificial wall Christmas tree is ideal. It's also a great option if pets tend to knock over a Christmas tree. Hang one in the family room, living room, covered porch, or enclosed patio.

### **Pop Up Christmas Trees**

During the holidays, decorating may become a race against the clock. A pop up artificial Christmas tree saves time and ensures that Santa has somewhere to leave the presents. Our 6-foot LED Christmas tree feels like a natural tree without the fuss and muss.

### **Tabletop Christmas Trees**

Pre-lit tabletop Christmas trees are great for small spaces. When placed around the home, they make for pretty holiday displays. They're a great alternative to the gather-round-presents Christmas tree.

### **Porch Christmas Trees**

A porch artificial Christmas tree can be flanked on either side of an entryway. Ours are pre-lit and feature PVC cashmere tips, red berries, real pinecones, and 50 warm white LED lights. A timer function allows for 6 hours on and 18 hours off.

### **Christmas Tree Storage**

Storing an artificial Christmas tree is easy with Christmas tree storage. Our selection features upright (pull up) and zippered bag solutions. They fit realistic artificial Christmas trees that are anywhere from 4-feet to 9-feet tall.

## **5. Christmas Tree Lighting Types**

### **LED**

LED has more of a single point of light. Technology has come a long way, so make sure you see the lights on before purchasing. LED is cool to the touch and draws less energy. You can connect more sets than three, but it's based on total wattage which requires math! LED offers technology that incandescent can't. Because it's a computer diode chip, engineers can program the lights to do just about anything you want. Chase, fade, twinkle, etc. are a breeze with these sets. You can also have multi-colored lights and [white lights](#) on the same strand so that you can match your home's decor.

### **Incandescent**

Incandescent lights are a soft light that casts a glow on an artificial Christmas tree or decoration. They're often favored for indoor decorations for that reason. Some light strands are better than others, so prices vary as well as functionality. Plus, individual bulbs can be replaced. However, a regular strand can only have three strands hooked together. Any more than that and you can pop the fuse. They can easily break if dropped. They draw more energy than an LED light, but not nearly as bad as C7 bulbs and can be warm to the touch.

## **6. Top 14 Christmas Tree Decorating Tips**

1. The artificial Christmas tree should be at least a foot from the ceiling to allow for a tree topper.
2. When adding lights, make sure the female end is at the top of the Christmas tree and the male end at the bottom. It will give you an outlet for the tree topper.
3. Tie a red ribbon or string at the end plug (male). This will allow you to find it when putting up the tree. It will also avoid any confusion adding the lights to your artificial tree.
4. Shape your realistic artificial Christmas tree as you assemble it because it makes the shaping more manageable and allows you full 360-degree access for optimal shaping and fullness.
5. When assembling your pre-lit Christmas tree, make sure the plug faces towards the outlet before adding the second and third tiers. It will help you avoid lifting and dragging the tree to its desired location.
6. If you have large ornaments to showcase, consider buying an artificial Christmas tree that has more indexing. These trees have longer branches in areas so you can hang and display a larger ornament.

7. When shaping the tree branches, start from the inside and work your way out. This fills in the spaces nicely and makes the task easier.
8. Add ribbon throughout your artificial Christmas tree before hanging the ornaments. You'll avoid repositioning them after the ribbon is up.
9. Do you have pets? Consider using a tree collar instead of a tree skirt because it won't collect hair and will prevent them from burrowing or digging at the skirt. Also, consider putting shatterproof ornaments towards the bottom of your artificial Christmas tree and your nicer ornaments on top. This will avoid potential breakage when a tail wags by your Christmas tree!
10. Have flimsy string on your ornaments? Thread the loop with bread twist ties. It will secure the ornaments firmly on the tree branch.
11. When storing your realistic artificial Christmas tree, keep all of the timers, extension cords, and power strips with the tree because it will reduce next year's decorating time. Also, keep a photo of your Christmas tree from the prior year inside the bag for reference. Replicating your awesome display will be easier next year!
12. Add depth to your artificial Christmas tree by choosing Christmas ornaments with shiny and matte finishes of all shapes and sizes.
13. Make an elegant statement by adding floral to your pre-lit Christmas tree.
14. When decorating your artificial Christmas tree, choose an ornament storage box that has trays with four sides. You can pull the whole tray out without any ornaments falling out. It also allows you to hold the ornament tray when decorating your Christmas tree. You won't have to go back and forth.

**Meta:** Learn about the different types of artificial Christmas trees from Improvements. Use our guide to choose the right one and preserve it for many seasons.