

**Blog Outline – 750 words****Guest Blog Topic: Forensic Accounting****SEO Title (70 characters or less): Everything You Need to Know about Forensic Accounting**

**SEO Description (150 characters or less):** Discover the forensic accounting niche. Clients hire forensic accountants to learn the truth about the numbers. See more TODAY!

**Keyword/Phrase(s):** forensic accounting

**Alt Text Tag for Image (70 characters or less):** Learn about the forensic accounting niche industry.

Sit back, close your eyes, and imagine the following.

A small business owner receives a letter or phone call from an IRS (Internal Revenue Service) agent – their business has been chosen for a government audit.

The owner’s mind races because they’ve filed their tax return on time and nothing seemed out of the ordinary. But somehow their business was flagged.

The small business owner begins to panic.

It doesn’t take long for them to admit that they need to hire experts to help them get through this stressful and uncertain time.

They realize they need to speak with an attorney. But they also need to speak with an accountant who understands government audits. They need to hire a forensic accountant.

Keep reading to learn more about the forensic accounting niche and how to find clients.

**<H2>What You Need to Know about Forensic Accounting</H2>**

Webster’s Dictionary defines “forensic” as belonging to, used in or suitable to courts or judicature or to public discussion and debate.”

Forensic accounting integrates accounting, auditing and investigative skills – it’s finding out the truth about the numbers, e.g., financials, compliance, for accuracy. It provides an accounting analysis that’s appropriate to a court which will form a basis for discussion, debate and ultimately dispute resolution.

**Other forensic accounting assignments include:**

- Investigating construction claims.
- Expropriations.
- Product liability claims.
- Trademarks or patent infringement.
- Determining the economic impact of the breach of a noncompetition or nondisclosure agreement.

Unfortunately, some small business owners don't have the funds or don't budget for a forensic accountant prior to filing tax returns or to double check the honesty and integrity.

Keep in mind that the bulk of forensic accounting happens after the fact because of a problem such as fraud, embezzlement, or government audit. Clients have to hire a forensic accountant to find out what's "real and right" vs. mis-categorized or fraudulent posts.

## <H2>Forensic Accounting: The Specialized Training You Need</H2>

According to the [American Board of Forensic Accounting](http://abfa.us/), "A forensic accountant refers to a professional who performs an orderly analysis, investigation, inquiry, test, inspection, or examination in an attempt to obtain the truth and form an expert (a judge, under Rule 702, can qualify a professional as an "expert" in a given court case) opinion. Almost every scientific and technical field has a forensic application."

**Comment [AB1]:** LINK TO:

<http://abfa.us/>

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### To become a Certified Forensic Accountant®, you must:

- Have a CPA (Certified Public Accountant) designation or international equivalent (to be determined by the Board) to become a Certified Forensic Accountant.
- Be registered with your State Board of Accountancy, if it's required.
- Be in compliance with all local ordinances, state laws, and federal regulations – no felony convictions.
- Have excellent investigative and interviewing skills.
- Provide at least two professional references.
- [Take a timed, open book test](#) with randomly selected objective questions. You need a score of 70% or greater on each section to pass.

**Comment [AB2]:** LINK TO:

<http://abfa.us/the-certified-forensic-accountant-exam/>

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You may also consider becoming a [Certified Fraud Examiner](#) because it complements the CFA. Having these two designations will set you apart from other Certified Forensic Accountants.

**Comment [AB3]:** LINK TO:

<https://www.acfe.com/become-cfe-qualifications.aspx>

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## <H2>How to Find Forensic Accounting Clients</H2>

Throughout the years, there has been an increased demand for forensic accounting services because of financial collapses, increases in white collar crime and growing instances of occupational fraud. The [Association of Certified Fraud Examiners \(ACFE\)](#) estimates that a [typical organization loses to all types of fraud with a median of 5%](#).

**Comment [AB4]:** LINK TO:

<https://www.acfe.com/>

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### The following can help you to find forensic accounting clients:

**Associations** – Join the American Board of Forensic Accounting, [Institute of Certified Forensic Accountants](#), National Association of Forensic Accountants, Forensic CPA Society, and Forensic Accountants of North America.

**Comment [AB5]:** LINK TO:

<https://www.acfe.com/rtrtn/docs/2014-report-to-nations.pdf>

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**Conferences** – Attend conferences, from accounting to legal. You can network, make connections, and gain clients.

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<http://www.forensicglobal.org/>

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**Journals and Magazines** – Subscribe to journals and magazines such as [Journal of Forensic and Investigative Accounting](#), [Fraud Magazine](#), Strategic Finance, Accounting Today, Journal of Accountancy, WSJ Accounting, and others.

**Partner with a Law Firm** – Attorneys and forensic accountants work together. Build and develop a relationship with an attorney and you may have more work than you can handle.

**Webinars** – Register for webinars from associations and businesses. The contacts you make can lead to clients.

## <H2>Are You Ready to Boost Your Forensic Accounting Practice?</H2>

As a forensic accountant, you must scrutinize the fine details while seeing the big picture. You must listen effectively, observe body language, and communicate clearly and concisely. Other traits you must have include the following:

- Confidence
- Creativity
- Curiosity
- Detail-oriented
- Discretion
- Organization
- Persistence
- Skepticism;
- Sound professional judgement.

Some benefits of becoming a Certified Forensic Accountant® include enhancing your professional reputation and supporting your continued professional development.

If you're ready to boost your forensic accounting practice, implement the above tips today and watch as your business grows tomorrow.

**CTA → Need help with growing your forensic accounting business through social media? Get training today!**

**Comment [AB7]:** LINK TO:

<http://www.nacva.com/jfia>

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**Comment [AB8]:** LINK TO:

<http://www.fraud-magazine.com/fm-home.aspx>

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**Notes | Resources**

<http://www.forensicglobal.org/>

<http://www.forensicglobal.org/forensicaccounting.html>

**Certified Forensic Accountant:**

<http://abfa.us/becoming-a-certified-forensic-accountant/>

<http://abfa.us/the-certified-forensic-accountant-exam/> - Gives a good definition of the term "Forensic Accountant"

**Certified Fraud Examiner:**

<https://www.acfe.com/cfe-qualifications.aspx>

<http://www.forensicaccounting.com/three.htm>

<http://www.forensicaccounting.com/one.htm>

<https://www.fcpas.org/about-us/what-is-a-forensic-accountant/>

<https://www.aicpa.org/InterestAreas/ForensicAndValuation/Resources/PractAidsGuidance/DownloadableDocuments/ForensicAccountingResearchWhitePaper.pdf>

<http://www.acfe.com/rtn-summary.aspx>

<http://abfa.us/becoming-a-certified-forensic-accountant/>

**Potential Headlines | Sub Headlines Emotional Value Score**

Everything You Need to Know about Forensic Accounting [50%]  
 Are You Ready to Boost Your Forensic Accounting Practice? [55.56%]  
 What You Need to Know about Forensic Accounting [37.50%]  
 Forensic Accounting: The Specialized Training You Need [28.57%]  
 H2How to Find Forensic Accounting Clients [16.67%]

**Meta Samples – Research**

Don't be that literally almost blogger. Here's a list of 50 words that you can shave out to instantly tighten up your blogging and make every word count. (That piece has been shared over 1,500 times on Stumbleupon alone!)

SAMPLE: Staging Your Content will make Human readers want to click and learn more about you. See how to implement this TODAY!

**Facebook Shares / Buzzfeed Research – Popular Phrases**

characters are you, x things only, before you die, is this the, you probably didn't, are the most, in your life, x things that