



FOR IMMEDIATE RELEASE

## Find a New Four-Legged Friend and More at the Purina Pro Plan Rally to Rescue Adoptathon from the Parma Animal Shelter This June

PARMA, OHIO, May 14, 2013 — On June 1<sup>st</sup> and June 2<sup>nd</sup> 2013 from 10:00 a.m. to 5:00 p.m., animal rescue groups from around Northeast Ohio are coming together in an effort to find loving forever homes for as many animals as possible and to provide the public with an entertaining experience that will help our shelter attract more visitors each year. At the same time the Parma Animal Shelter will be raising money to cover the day-to-day operations and medical expenses for the animals.

This event represents a partnership with Purina Pro Plan Rally to Rescue; Pro Plan Rally to Rescue and organizations have saved over 500,000 pets since 2005. “We are a 100% volunteer organization. Every penny we raise goes to care for the animals. We have no paid staff,” Jerry Smith, President of the Board of Trustees for the Parma Animal Shelter. The goal of this coordinated effort is to leverage the importance of Rally to Rescue to demonstrate the power of rescue organizations coming together in one central location.

The Parma Animal Shelter Rally to Rescue Adoptathon events for Saturday, June 1<sup>st</sup> includes a Parma Police K-9 Unit Demo at 10:30 a.m. along with a Special Pet Blessing from Rev. Kurt S. Blaufuss at 11:30 a.m. by the tennis courts at Veterans Memorial Park (State Road Park). Our Fourteenth Annual Dog Walk starts at 12 Noon with Parma, Ohio Mayor Timothy DeGeeter serving as the Grand Marshal. Registration begins at 11:00 a.m. Forms are available in advance at [ParmaShelter.org](http://ParmaShelter.org). On Sunday, June 2<sup>nd</sup>, attendees will enjoy a Classic Car Show from 10:00 a.m. to 4:00 p.m. Registration forms are available at [ParmaShelter.org](http://ParmaShelter.org). The winner of the Be Kind to Animals Week® coloring contest will be announced at 2:00 p.m.

Weekend activities include the following: vendors, cookout, raffle baskets, adopted animals reunion, tour of the Parma Animal Shelter’s newly renovated facility and Bartel’s Veterinary Hospital (in front of the shelter), dunk tank, bake sale, kids face painting, children’s fair, and dunking for hot dogs (for dogs). Entertainment includes a disk jockey, live music from local bands such as Olde Guise Band, It’s Time For A Song, The Nocturnes Band, Logos Tone Band, Jay Bird, Eddie & Donna, and Double Shot Band, a performance Mike the Magician, and demonstration from Complete Obedience Dog Training.

### **About the Parma Animal Shelter**

The Parma Animal Shelter, Inc. (“PAS”) has been organized for the purpose of staffing the City of Parma Animal Shelter with volunteers, paying certain expenses of operating the Shelter, and generally promoting the following objectives:

1. Work to prevent animal cruelty, abuse, and neglect.
2. Educate the public on the importance of spaying/neutering to control pet over-population.
3. Increase public awareness and appreciation of companion animals.
4. Assist in providing a stress-free, healthy environment for lost, abandoned, neglected, and stray animals.
5. To provide emergency and wellness medical care for PAS, Inc. animals.
6. To find permanent placement into new homes.

Contact Adoptathon Co-Chairs:

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For more information please visit:

[www.ParmaShelter.org](http://www.ParmaShelter.org)  
[www.facebook.com/pages/Parma-Animal-Shelter](https://www.facebook.com/pages/Parma-Animal-Shelter)  
<https://twitter.com/ParmaAnimalShel>