



6260 State Road, Parma, Ohio 44134 • 440-885-8014 • ParmaShelter.org

April 10, 2013

Name of Company

Attention:

Address

City, State, Zip

The Parma Animal Shelter is holding its annual Rally to Rescue Pet Adoptathon on Saturday, June 1st and Sunday, June 2nd from 10:00 a.m. to 5 p.m. on both days. Our Humane Education committee's goal is to attract high quality and interesting vendors, and provide the public with an entertaining experience that will help our shelter attract more visitors each year.

Since 2005, Pro Plan Rally to Rescue organizations has saved over 500,000 pets. Pro Plan's sponsorship of this event has helped the Parma Animal Shelter to organize a successful adoptathon event each year, one that is attended by about 800 people. This year we intend to at least double that amount due to our exposure on social media websites such as Facebook; our page averages about 30,000-45,000 weekly visitors.

The two day event includes a sponsored dog walk, pet blessing, adopted animals reunion, classic car show, live entertainment by several bands, disc jockey, canine demonstrations, dunk tank, and a tour of our newly renovated facility and Bartel's Veterinary Hospital, located in front of the Parma Animal Shelter.

The Parma Animal Shelter and guest rescues such as Muttley Crue, Purrfect Companions Cat Sanctuary, Another Chance Equine Rescue, Pit Bull Zen, The Cat Crossing, Corp., All Dogs Heaven, Ferrets Unlimited, and others, use the Rally to Rescue Pet Adoptathon as a way to:

1. Promote out shelters.
2. Place as many animals as possible into new, loving homes.
3. Raise money for day-to-day operations and medical expenses.

Our shelter will soon be flooded with adoptable pets such as kittens because 'kitten season' is upon us. This is why the Rally to Rescue Pet Adoptathon weekend is of extreme importance to our shelter, adoptable pets and volunteers.

Recent events such as March "MUTT" Ness at Babe's Sports Grille in Middleburg Heights, and our Flea Market at Ridgewood United Methodist Church in Parma, set records for attendance and profits.



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We appreciate your time and consideration, and sincerely hope you'll consider being a vendor at our Rally to Rescue Pet Adoptathon on Saturday, June 1st, and Sunday, June 2nd, from 10:00 a.m. to 5 p.m. Vendors can setup as early as 8:00 am.

Kind regards,

Cindy Frank and Paula Graham, Adoptathon Co-Chairs
Parma Animal Shelter
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