



BEGINNING BLOGGING & SEO

● BLOGGING TOOLS

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BLOGGING TOOLS – BLOGGING SITES

Here's a list of Blogging Sites.

- WordPress.com – Just blogging, cannot sell products.
- WordPress.org – Use for selling products and services; affiliate and PPC Marketing.
- Blogger.com / Blogspot.com
- Weebly.com – Pay \$35 for a domain name or use the Weebly.com extension (example.weebly.com).
- Wix.com –Flash Websites. Similar to Weebly.com, they have a drop/drag feature...<http://www.wix.com>
- Typepad
- MySpace – Social Media site that offers blogging.
- StumbleUpon – Social Media site that offers blogging.

BLOGGING TOOLS – SOCIAL MEDIA

Many people use Social Media to drive traffic to their blog website. Here are some tools to use in conjunction with social media sites such as Twitter and Facebook.

Twitter

- Tweet Deck – can have this open and Tweet all day
- Twhirl – can have this open and Tweet all day and connect to Friendfeed, Seesmic, and other sites.

Facebook

- Create a Facebook Page or Ad (PPC)

LinkedIn

- Create a Company Page in addition to your Profile Page

BLOGGING TOOLS – MONETIZE YOUR BLOG

Monetize your blog with Affiliate and PPC Marketing.

- ClickBank
- CBEngine.com – A site that will help you choose **profitable** ClickBank products
- Commission Junction
- LinkShare
- Google AdSense (create ads PPC)
- Google Performics
- ExactSeek – pay a one time fee + monthly fee and they will submit your website to over 100 search engines and web directories (no PPC).

BLOGGING TOOLS – BANNER ADS

Banner Ads can drive traffic to your site. You can create your own banners and place on your blog/site or other websites (get permission).

You can also create a banner to upload on your site and use it as a background or just as a “banner” at the top of your blog/website.

- AdDesigner.com – Need a “link exchange” such as Imgur.com (creates HTML coding) to publish links on your website.
- PureSilva.com – Use Imgur.com in conjunction with PureSilva (will create the HTML coding for you).

BLOGGING TOOLS – MISC. WEBSITES

- BrightFuse – from the creators of CareerBuilder. Used to network with other professionals.
- WebCrawler.com -- Combines the world's top search engines together.
- Google Webmaster Tools – To improve the visibility of your website.
- Nabble.com – Free forums creation – Can use in conjunction with Weebly.com
- Loopsound – Royalty Free Music – This is a U.K. site.
- Stock.xchng – Royalty Free Photos – Can purchase photos as well
- Zazzle.com – Create business cards, postcards, and other business tools

BLOGGING TOOLS – MAC APPLICATIONS

Apple (MAC) Final Cut Pro

- CGM DVE Complete XXL -- Plugin for Final Cut Pro
- CoreMelt Complete V2

- Quick Time Pro
- Audacity for MAC OS X
<http://audacity.sourceforge.net/download>

- NCH software – WavePad Sound Editor – Sound Editing Software...<http://www.nch.com.au/wavepad> (also works on PC)

Thank you for your time!