

Arizona Commercial Printing

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On Demand Printing Facility, Competitive Advantage

Making Your Commercial Printing Happen.

Quality Products, Committed People, and a Can-Do Attitude... is what sets Arizona Commercial Printing apart from the rest. Our greatest competitive advantage is having people with the depth of print and business expertise to skillfully manage your print projects, guaranteeing superior results. Our people are committed, capable professionals who consistently step up to the plate for you and all our existing customers. We have a partnership driven philosophy that is built on performance and trust.

Our goal is simple: make your job easier by shifting the burden of project performance and accountability to Arizona Commercial Printing. – **Jim Moran, President**

Arizona Commercial Printing, Making it Happen

- Long-term committed employees
- Strong project management capabilities
- Excellent process capability
- Fast response and turnaround times
- Cost-effective supply proposals
- Wide range of related services such as our Online Ordering
- Eco friendly commercial printer

Clients receive instant quotes and proofing. We deliver to multiple locations. Enjoy corporate control and continuity with all easy access, 24 hours a day. It's like having your very own on-demand printing facility!

With clients in hospitality, corporate, financial, and other industries, Arizona Commercial Printing is well versed in all areas of printing and color online proofing. We can deliver a complete scope of print related services such as brochures, annual reports, business cards, letterhead, newsletters, and other print materials.

Arizona Commercial Printing has the skills, capabilities, and resources to meet your print needs on time and within budget.

Expertise: Timely information is the most important asset in business today. Arizona Commercial Printing understands your print needs and meets them with a total solution – a complete service for all of your print collateral today and tomorrow.

Our culture is to consistently work towards a higher level of overall supplier performance. We have the best, committed employees in the industry. Project managers assume complete responsibility for every project. We are by your side every step of the way.

Creative: We understand your printing needs

Arizona Commercial Printing produces a wide range of high quality products in our state-of-the-art facility and warehouse located in Scottsdale, Arizona. Our fully equipped plant features:

- High quality producer of sales and marketing materials
- Turn-key direct mail
- Inventory and fulfillment management
- Online print ordering capability
- State- of-the-art sheet fed process capability

The advantage of Digital Printing is the ability to customize every piece of marketing collateral to better target your customers and create a more relevant and more personal piece. Our digital services provide fast easy solutions that allow individually tailored pieces to be printed on demand, such as brochures, catalogs, booklets, postcards and more.

Digital Printing Advantages

- Complete customization. Customize by personal preferences, geography, language, office/company and club affiliation, to name a few.
- Mass production. No matter how unique each printed piece is, they all can be printed at once for time and economy.
- Cost savings. Materials are printed only when you need them, and only the amount that you need; no more waste and storage.
- Web-based access. ACP Print Portal™ provides secure access for the creation, refinement, ordering and tracking of your materials online.
- Database access. Your database provides you with customization and automation for better customer targeting and reach.

Direct Mail

Direct Mail is a proven method of advertising. Studies have shown that database driven direct mail can increase response rates by up to 500%. Arizona Commercial Printing will revolutionize your communication with advanced technology systems to better target your market and personalize your message. We produce and distribute targeted, data-driven communications for all types of marketing programs from lead generation to loyalty and from "look who's new in town" to frequency marketing programs.

We deliver your message!

Support: Arizona Commercial Printing is more than customer service at the end of a printing job. We are relationship and partnership oriented. We listen to your needs and objectives before, during, and after the print process. Strategically and tactically, our team will work with you to provide service and solutions that fit you and your business.

Our support services include:

- Marketing consulting
- Design and production
- Technical support
- Prepress integration
- Preflight and quality control
- Warehousing and fulfillment
- Logistics and data processing
- Direct mail management

Please note: Expertise, Creative, and Support could be put into boxes on the website. The copy would appear when people “click” on the boxes. Web designer would do this

About Page

Arizona's high quality, high service commercial printer leads the way

Founded in 1990 Arizona Commercial Printing has grown into a high quality, high service, sales and marketing driven commercial printing company. Located in beautiful Scottsdale, we are a strong, growing company with the print and business expertise necessary to establish the business relationship necessary to succeed in today's competitive market.

For the past 19 years, Arizona Commercial Printing has consistently worked to achieve a higher level of overall supplier performance. Our committed and experienced employees make it possible for us to earn a preferred position with our clients.

Arizona Commercial Printing is proud to have been recognized as a Forest Stewardship Council certified printing company. Certification is awarded based on maintaining the highest social and environmental standards in the industry.

We are unique in our industry because we function as a print management or consulting company. We advise clients on ways they can improve or enhance their sales and marketing objectives through print materials. We offer our clients a specific cost savings program that no other commercial printer can offer.

Our mission

We are a "make it happen" company committed to our clients, employees, communities, and the environment.

Our unique industry position allows us to function as a print management and consulting company.

We will grow profitability through our committed employees, high quality, and competitive advantage.

Our philosophy

Arizona Commercial Printing has a client-driven philosophy. We are constantly communicating and discussing individual client needs and how we can better achieve them. This internal communication starts with a formal daily production meeting which includes all plant and project managers. Every single client project is reviewed to ensure we achieve the desired quality and delivery schedule.

All our key processes are driven by a strong commitment to produce the best possible color on each and every job. Every project is press checked and signed off by the responsible project manager.

We are excellent at matching and holding color throughout the entire production run. One of every 100 sheets is checked to guarantee color consistency sheet to sheet. Satisfaction is guaranteed with Arizona Commercial Printing.

Solutions

Arizona Commercial Printing solves your print collateral problems

Arizona Commercial Printing is more than just another printing company – we solve problems! Whether you have a custom one-off job or a list of items that you order repetitively, we have the answer. Our goal is to provide you with time and money saving solutions.

Online Solutions: Anytime, anywhere

More and more clients are realizing the tremendous benefits of ordering online. Our online process is fully proven allowing us to implement branded sites quickly and cost effectively. The major benefits of online ordering are receiving consistent product quality for all ordering locations and generating cost savings through product consolidation.

ACP Print Portal™

Through the “ACP Print Portal™” our clients are able to access their own secure, branded website anytime, from anywhere, through any Internet browser.

- Place orders, examine proofs, or manage a one-to-one marketing program- all without leaving your office, or sitting in a meeting with a print sales rep. It's easier than you can imagine.
- Customer Benefits:
- Streamline the print procurement process with “anytime, anywhere” secure catalog and shopping cart access.
- Requisition and procure marketing collateral, promotional items, business forms, and a wide range of printed or branded customer communication materials on a single site.
- Order single or a few copies of documents such as letters, proposals, or presentations created in standard office applications.
- For direct mail campaigns, upload your own mailing lists and instantly view sample proofs with your data.
- Proof all print-on-demand items before placing an order.
- Configure user access based on business rules to require management approval of requisitioned purchases.
- Track order status, costs, and historical requisition and purchase data online.
- Access to real-time tracking of inventoried items.
- Request shipment of orders to one or more locations (“split shipping”).
- Scalable to thousands of catalog items and 10,000+ users.

The "ACP Print Portal" can be skinned to match a website or corporate identity. Let us show you a live demo of this phenomenal technology. You have nothing to lose by taking a look. We can meet you in person, or conduct the demo via the internet and phone. It's up to you. The demo takes just 20 minutes. We promise it will not be a waste of time.

Production: Professionals you can trust

Being satisfied with your print materials is only half of the job. You need to ensure that it is conveyed accurately in the finished product. Our business is a sales and marketing driven printing company, not self glorified by its extensive equipment list; but by the number of partnership clients we form and serve.

Printing: We make your company look good on paper

Whether you have a three page newsletter or a multi-page annual report, Arizona Commercial Printing treats your job the same way – with high quality and high service. Our fully equipped plant features a complete Direct-to-Plate, all Digital Pre-Press workflow. We have several 2, 4, and 6 color Komori presses along with a complete bindery. We offer a total on-site printing solution.

The Bottom Line: We're taking care of your business

Arizona Commercial Printing is a full service commercial printer. You'll work with a project manager who assumes quality and service responsibility for every print project. The project manager is the leader; but the entire organization functions as a team to achieve the best possible results. We offer a competitive advantage to keep you within your budget.

Services

Complete award winning design department at your service

Arizona Commercial Printer provides a complete scope of print related services, including full turn-key direct mail services. We consult with designers on initial project formatting, with the goal of securing the lowest possible postage cost. We also provide extensive fulfillment and inventory management services. For example, for one of our clients we produce to inventory, and fulfill product daily to all their dealer locations.

We custom build branded on-line ordering sites for clients who have repetitive materials.

Print related services include:

- Color Online Proofing
- Direct Mail Services
- Holiday Cards
- Calendars
- Brochures
- Business Cards
- HOA Mailings
- Post Cards
- Pocket Folders
- Annual Reports
- Newsletters
- Posters
- Catalogs
- Letterhead
- Envelopes
- Posters
- Carbonless Forms
- Labels
- Inserts
- Contracts

(Sample of a graphic that could be placed on website; web designer can upload)



Portfolio

Take a peek inside Arizona Commercial Printing

Talk is cheap, so we'd like to show you what Arizona Commercial Printing can do for you. Our portfolio includes print collateral for hospitality, financial, corporate, not-for-profit, and other industries. Review our work and decide that Arizona Commercial Printing is the one and only commercial printer for you!

(Showcase print collateral that was done for companies, i.e. brochures, catalogs, letterheads, etc...web designer would do this)

Corporate

Apollo College
Chapman Automotive Group
City of Chandler
First National Bank of Arizona
Nevada Cancer Institute
Notre Dame Preparatory High School
Phamatech, Inc.
Pro-Chem
RideNow Powersports
RND Strategic Marketing
Schumacher European
University of Arizona Health Services
USAA

Hospitality

Atlantis Resort
Belterra Casino Resort & Spa
Boomtown Hotel Casino
Four Seasons Aviara
Hyatt Regency Gainey Ranch
I.C.E. Gallery Private Resort and Cruise Club
Lauberge Dulac Hotel and Casino
MGM, Las Vegas
Montage Resort & Spa
Montbleu Resort
Montelucia Resort & Spa
Morgans Hotel Group
PhiladelphiaPark Casino
Pinnacle Entertainment Corp.
Rancho Mañana
Resort Condominiums International
Royal Palms Hotel
Schadler Kramer Group Advertising
The Phoenician Resort, Starwood

Real Estate

Chicago Title
Desert Mountain Properties

DMB Properties
Family First Mortgage Corp.

Non-Profit

ALGA Arizona
ASID Arizona
Christel House
Fiesta Fundraising
Girl Scouts

Earth Friendly

ASID Arizona
Brian Drake Design and Illustration
Eco-Lingo Design

Contact Page

Need to contact Arizona Commercial Printing? We welcome your questions, feedback, and the opportunity to address any questions you may have about our company.

By Mail:

Arizona Commercial Printing
16033 N. 77th Street
Suite D
Scottsdale, AZ 85260

By Phone:

Phone: 480-607-9297
Fax: 480-607-7641

By Email:

Tim Moran
tim@acp-print.com

Please call us for any additional information you may require. We look forward to speaking with you and having the opportunity to show you how we can form a special partnership with you and your organization.